

## Wednesdays with Warrenton Area Chamber of Commerce

December 16, 2020

*"It's hard to beat a person who never gives up."*

*~Babe Ruth*

### NEW RESIDENTS BAGS

If you have any products, flyers, coupons or brochures to share with our community's residents, please take them to the Warrenton License office located at 1000 Warrenton Shoppes, #12 (old outlet center).

### WELCOME NEW MEMBERS SILICON PRAIRIE TECHNICAL SALES

Mike Long  
[www.siptechsales.com](http://www.siptechsales.com)  
(636) 634-2210

### QUESTIONS FROM YOU

Our Economic Development update meeting will be held on January 12th, 2021. Steve Etcher will, once again, be here to present. The format will be driven by you this time! What questions do you have for Steve? What do you want to know about what's happening in our community, our region and our state? Submit the questions to [warrentoncoc@socket.net](mailto:warrentoncoc@socket.net) and we'll get them to him.



### BUSINESS SPOTLIGHT OF THE MONTH Main Street Real Estate—Samantha Walch

Samantha is a realtor with Main St. Real Estate. Sam has been learning from the best in the business, working alongside as her broker's assistant from day one, as well as building her individual business and helping her own clients sell and buy their dream homes. In addition to real estate, Sam has a huge passion for a Volleyball. She has volunteered her time coaching CYC Volleyball through Holy Rosary, helping with camps and serving as a head coach for two seasons. This year she was able to return to her alma mater and take the court once again as a warrior, this time as head JV/Varsity assistant coach at Warrenton High School. Samantha is a Warrenton High School graduate, a parishioner at Holy Rosary Catholic Church, a mother to one awesome little boy, and an active member in the community. Those that know Sam best would describe

### FRIENDS OF THE CHAMBER

CertainTeed  
[www.certainteed.com](http://www.certainteed.com)

Legacy Drugstores  
[www.legacydrug.com](http://www.legacydrug.com)

Ratholland Towing & Automotive Services  
[www.rathollandtowingandauto.com](http://www.rathollandtowingandauto.com)

Farmers Insurance - Nick Skibinski  
[www.agents.farmers.com/mo/warrenton/nick-skibinski](http://www.agents.farmers.com/mo/warrenton/nick-skibinski)

Amy Lombardo Insurance - Amy Lombardo  
[www.myuhcagent.com/Amy.lombardo](http://www.myuhcagent.com/Amy.lombardo)

Warrenton Office Furniture - Patsy Barteau  
[www.warrentonofficefurniture.com](http://www.warrentonofficefurniture.com)

### WARRENTON AREA CHAMBER MISSION STATEMENT

"To enhance the business climate and quality of life for the Warrenton area through programs that facilitate and stimulate economic and professional growth."

## WHY SETTING THE RIGHT GOALS IS THE KEY TO SUCCESS

The internet contains a ton of articles about the importance of goals. The process seems as simple as setting a target and chasing it with discipline. Boom...you'll achieve what you want.

But are things really that simple? What if you set the wrong goal for yourself? People often try chasing something without knowing the reason. When I started my first business venture, I did not know what my goal was. All I knew was I wanted to make a cartload of money and become famous.

I built software products hoping for wealth and fame. I assumed customers would buy whatever I threw at them. I cared little about the idea, and needless to say, the business failed.

Similarly, many people try chasing goals only to give up a few weeks later. Try observing the trend of new year resolutions. As per statistics, over 80% give up on their plan by the end of January itself. Only about 7-8% proceed to stick to their words until the end of the year.

So why do people fail to chase goals? Is it because it takes a lot of effort? Sure, that's one reason. But more often, people lack the motivation to achieve their target because they set the wrong goal.

The incorrect way of setting goals:

On the surface, you might assume that you set a goal that is true to your heart. But various other factors influence your thought process.

### **Ego**

You want to cultivate an image where people consider you awesome. A typical example is people pursuing entrepreneurship to appear cool. They are not willing to put in the effort or the sacrifice necessary for the result. People expect a shortcut which brings them fame and money.

You may also chase a goal because you want to impress one specific person. Many men sign up for a gym membership to woo a lady they have a crush on. The day they find her dating another guy, the habit of working out goes out the window.

### **Pressure from society**

Many of the goals you chase are determined by society. People buy cars and houses they cannot afford because everyone around them has one. They spend money buying things they don't want, with the money they don't have to impress the people they don't like.

People chase goals that aren't their own and spend decades paying EMIs and compromising on little things that matter to them. Such goals end up being a lifelong grind which leads to a life of regret and compromise.

### **Greed**

As human beings, we want more and more. You believe you will achieve happiness when you reach a specific target. For example, let us assume that today your goal is a net worth of 1 million dollars and owning a Mercedes.

Once you achieve that goal, you will aim for 10 million dollars and a Ferrari. When you get there, you will chase 200 million and a private jet.

The quest for materialistic things is like a treadmill running on infinite electricity. It never stops.

### **Competition**

Many of your goals are for the sole pleasure of beating an opponent. During my venture, I was keen on making our company more well known than a specific other entrepreneur. His business was related to ours, but we were not even direct competitors. Yet, I was keen on winning the battle.

People try to beat another person in various ways. You buy a new car because your neighbor purchased one. You want a promotion because your coworker got one. You want to buy a house because your relative has one.

The only pleasure that comes out of achieving such goals is the momentary satisfaction of winning. It does not induce happiness.

*(continued next page)*

## WHY SETTING THE RIGHT GOALS IS THE KEY TO SUCCESS (continued)

How should you set goals:

### **Choose goals you care about:**

The goals that you must chase are the ones that you care about. When you achieve such goals, you feel genuinely elated. You must have a clear reason why you're pursuing the goal. If you want to target something because some other person did the same thing, you will not have enough steam to keep going.

If you do not know what your objective is, use these 3 questions to arrive at an answer.

### **You must enjoy the journey too:**

If you seek a goal purely for the joy of reaching a destination, you may not always have enough motivation to get there. Most world-class athletes mention how much they enjoyed the practice sessions too. Their joy did not lie in the victory alone. Sure, the practice was tough and challenging, but they savored the experience in itself.

Setting a goal of making 500 million dollars seems exciting. But if you do not enjoy the path you choose to make that money, it's unlikely that you'll make it.

### **Ask why:**

Every time you feel like pursuing a goal, ask yourself, "Why?" If you care about the purpose enough, you will have an answer. If you do find your inner voice stammering for a reason, you're most likely chasing a goal because it appears appealing.

### **Have fewer goals:**

If I asked you to list all your goals right now, how many would come up with? If you have too many goals, they aren't yours. You are chasing the targets due to your greed, ego, rivalry or the society. The more goals you have, the fewer you will achieve.

As human beings, only a few goals resonate with our heart. All the others are those which we are neither pleased to chase nor thrilled to achieve.

### **Set SMART goals:**

You can dream as big as you like, but your plan to get there must be realistic. You can aim to become the wealthiest person in the world, but if you do not know how you will get there, your goal is pointless. Using the SMART Goal system (Specific, Measurable, Attainable, Relevant, Time-Bound), will help you formulate a clear path to get to your dreams.

When you use such a system, you realize that becoming the wealthiest person in the world is too vague of a goal. You need more details like when, how, and why.

### **Conclusion**

You might believe you lack the discipline to chase the goals you set. But chances are you set a goal you barely cared about in the first place. If you set the right goals, you will notice a different version of yourself. You will find the motivation you were missing, and procrastination will be out of the window.

To top it off, you won't even need to hunt for tips to make that happen. Your inner self will bring the best out of you.

Next time you find yourself struggling to reach a target, revisit the goal. Once you set it right, the rest will fall in place.

~Maxim Dsouza

## EVENT DATES (see flyers)

November 11th—December 17th Toy Drive—Oak Pointe  
 December 25th Meal Delivery—Warrenton Elks  
 December 29th Blood Drive—Jonesburg State Bank

## WINTER BREAK ADDITIONAL REC SWIM TIMES

TUESDAY AND WEDNESDAY  
 DECEMBER 22, 23, 29, & 30  
 12:15-1:30 • 1:45-3:00 • 3:15-4:00

A pool member must make the reservation for the desired time slot and the number of spots for their guests. Twenty spots are available for each time slot.

Reservations are made by calling the pool or registering online at least 24 hours in advance.

WARRENTON AQUATIC CENTER  
[WWW.WARRENTON-MO.ORG](http://WWW.WARRENTON-MO.ORG)




WARRENTON ELKS LODGE  
 CHRISTMAS DAY MEAL DELIVERY


# LET US BRING CHRISTMAS DINNER TO YOU

December 25<sup>th</sup> Christmas Day  
 10:00 A.M. to 2:00 P.M.


Call the Elks Lodge  
 (636) 456-2662

Name- Address- Phone Number – Number of Meals needed.






### Aquatic Center Hours December 21 thru January 1, 2021



The pool is open to members in the morning strictly for exercise. Members can register in advance for recreational swim time slots and invite guests. Pool capacity is limited to 20. A member must make the reservation. The member must remain present with their group throughout the reservation time. All members and guests must be out of the building by the end of their timeslot to allow for cleaning and disinfecting of the facility for the next reservation. All guests pay a \$4.00 admission.

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday & Sunday
6:00am-Noon Members Exercise River Walk Lap Swim 1 Hour Limit	6:00am-Noon Members Exercise River Walk Lap Swim 1 Hour Limit	6:00am-Noon Members Exercise River Walk Lap Swim 1 Hour Limit	<h2>HAPPY HOLIDAYS!</h2>  <p>WE WILL BE CLOSED                  DECEMBER 24, 25, 31                  &amp; JANUARY 1</p>		CLOSED
12:15 - 1:30 Member & Guests Rec Swim	12:15 - 1:30 Member & Guests Rec Swim	12:15 - 1:30 Member & Guests Rec Swim			12:00 - 1:30 Member & Guests Rec Swim
1:45 - 3:00 Member & Guests Rec Swim	1:45 - 3:00 Member & Guests Rec Swim	1:45 - 3:00 Member & Guests Rec Swim			1:45 - 3:15 Member & Guests Rec Swim
3:15 - 4:30 Member & Guests Rec Swim	3:15 - 4:00 Member & Guests Rec Swim	3:15 - 4:00 Member & Guests Rec Swim			3:30 - 5:00 Member & Guests Rec Swim
4:45 - 6:00 Member & Guests Rec Swim	5:30 - 6:45 Member & Guests Rec Swim	5:30 - 6:15 Member & Guests Rec Swim			
	7:00 - 8:00 Member & Guests Rec Swim				
Pool closes at 6:00pm	Pool closes at 8:00pm	Pool closes at 6:15pm	Pool closes at 8:00pm	Pool closes at 6:45pm	Pool closes at 5:00pm

**Guidelines**

We are currently following state guidelines to the best of our ability. We appreciate your patience as guidelines are continually changing.

- Open to annual members & their guests.
- ANYONE entering the facility will be required to wear a face mask when not in the water.
- We will administer temperature checks for everyone entering the aquatic area. Members with a 100.3 degree temperature or higher will not be allowed in the facility.
- Please arrive wearing your swimsuit and mask if possible. Changing area is limited.
- Showers are not open.
- The facility attendant will disinfect the pool area and restrooms throughout the day.

Although Social distancing can be difficult, we will try our best to enforce this at all times.



# Warrenton Aquatic Center

Closed

December 24, 25, 31,  
& January 1

**HAPPY  
HOLIDAYS!**



Starting December 21

## REC SWIM TIME SLOTS OPEN

to Warrenton Residents & their guests.

\*Limited to 20 persons capacity.

Resident must make a reservation for a time slot at the Aquatic Center or online. Proof of residency required. \$4 Daily admission per person.

[www.warrenton-mo.org](http://www.warrenton-mo.org)



## Deerfield's on Main

**Bob & Toni Truethen**

636/377-4077 or 314/604-4139 cell

Winery, Craft Beer, Vintage Soda Pop, Wood Fire Brick Oven  
Sandwiches, Salads, Soups & Flatbread Pizza  
Live Music, Huge Deck, Smoker's Patio, Fireplace, Water Feature

**Available for Private Events**

227 E. Main Street, Warrenton, MO 63383

## Schedule of Events

December 19th – Music by Cliff Notes Band 6:30pm  
– 10:00pm



BE THE LIFELINE PATIENTS NEED.

*Give blood.*



## Blood Drive Jonesburg State Bank

Lower Level  
508 North Hwy 47  
Warrenton, MO 63383

**Tuesday, December 29, 2020  
11:00 a.m. to 3:00 p.m.**

Please call 1-800-RED-CROSS (1-800-733-2787) or visit [RedCrossBlood.org](http://RedCrossBlood.org) and enter JSB to schedule an appointment.



Come to give Doc. 18-Jun. 4 for a long-sleeved Red Cross T-shirt, while supplies last!

Give Something that Means Something® | [RedCrossBlood.org](http://RedCrossBlood.org) | 1-800-RED-CROSS

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1800-RED-CROSS | 1-800-733-2787 | 1800-RED-CROSS | 1800-RED-CROSS

**www.emmauscareers.org**

**NOW HIRING**

# Direct Support Professionals

**WARRENTON | STARTING AT \$12/HR**



## NOTICE OF CANDIDATE FILING

### CITY OF WARRENTON, MO GENERAL MUNICIPAL ELECTION APRIL 6, 2021

Notice is hereby given that the following offices are to be filed at the Municipal Election to be held on Tuesday, April 6, 2021 after filing a Declaration of Candidacy and paying a ten dollar (\$10.00) fee.

**Opening Date for Filing: Tuesday, December 15, 2020**

**Closing Date for Filing: Tuesday, January 19, 2021**

#### **MAYOR – (2 year term)**

Qualifications for office: 25 years of age, a citizen of the United States and a resident of the City at the time of and for at least one (1) year next preceding his/her election and a qualified voter under the laws and Constitution of the State of Missouri and the City of Warrenton

#### **ALDERMAN – WARD I (2 year term)**

#### **ALDERMAN – WARD II (2 year term)**

#### **ALDERMAN – WARD III (2 year term)**


Qualifications for office: 18 years of age, a citizen of the United States, and an inhabitant and resident of the City for at least one (1) year next preceding the election, a resident of the Ward from which he seeks election; and a qualified voter under the laws and Constitution of the State of Missouri and the City of Warrenton.

Due to city hall being closed to the public and to help prevent the spread of COVID-19 a Declaration of Candidacy may be filed with the City Clerk at 200 West Booneslick between the hours of 8:00 a.m. and 5:00 p.m., on December 15 & January 19 only. If you would like to file a Declaration of Candidacy between the dates of December 16 – January 18 please call and schedule an appointment.

**For more information contact the City Clerk at 636-456-3535.**

**Melody Rugh City Clerk**

**Publication dates: December 3 & 10, 202**



# 2021

## January Schedule

**Monday through Friday 8:00-8:45am with Jeanette**  
\$60 members, \$120 residents, \$180 non-residents

**Monday & Wednesday 8:00-8:45am with Jeanette**  
\$24 members, \$48 residents, \$72 non-residents

**Monday & Wednesday 9:00-9:45am with Sherry**  
\$24 members, \$48 residents, \$72 non-residents


**Monday & Wednesday 6:00-6:45pm with Sherry**  
\$24 members, \$48 residents, \$72 non-residents

**Tuesday & Thursday 8:00-8:45am with Jeanette**  
\$24 members, \$48 residents, \$72 non-residents

**Tuesday & Friday 9:00-9:45am with Linda**  
\$24 members, \$48 residents, \$72 non-residents

**Tuesday & Friday 10:00-10:45am with Linda**  
\$24 members, \$48 residents, \$72 non-residents

**Friday 8:00-8:45am with Jeanette**  
\$12 members, \$24 residents, \$36 non-residents



Register at the Aquatic Center  
www.warrenton-mo.org  
751 Warrior Avenue, 63383  
636-456-2288