# Wednesdays with Warrenton Area Chamber of Commerce

January 6, 2021

"If you light a lamp for someone else, it will also brighten your path." -

~Buddha

#### **UPCOMING CHAMBER EVENTS**

Wednesday, January 6th

Tuesday, January 12th

Wednesday, January 13th

Noon

Noon

Board of Directors Meeting—Warren County R-III Conference Room

11:45 am

Genera

General Membership Meeting—Blue Anchor

Membership Committee Meeting—Blue Anchor

### JOIN US ON JANUARY 12TH FOR OUR ANNUAL ECONOMIC DEVELOPMENT UPDATE MEETING

Our Economic Development update meeting will be held on January 12th, 2021 at The Blue Anchor Coffee and Bistro or via Zoom.

Steve Etcher will, once again, be here to present. The format will be driven by you this time! What questions do you have for Steve? What do you want to know about what's happening in our community, our region and our state? Submit the questions to warrentonco@socket.net and we'll get them to him.

To join us via Zoom, go to our website at www.warrentoncoc.com and click on events. The information for the Zoom password is there. Or you can contact us at warrentoncoc@socket.net to get that information.



# BUSINESS SPOTLIGHT OF THE MONTH Main Street Real Estate—Samantha Walch

Samantha is a realtor with Main St. Real Estate. Sam

has been learning from the best in the business, working alongside as her broker's assistant from day one, as well as building her individual business and helping her own clients sell and buy their dream homes. In addition to real estate, Sam has a huge passion for a Volleyball. She has volunteered her time coaching CYC Volleyball through Holy Rosary, helping with camps and serving as a head coach for two seasons. This year she was able to return to her alma mater and take the court once again as a warrior, this time as head JV/Varsity assistant coach at Warrenton High School. Samantha is a Warrenton High School graduate, a parishioner at Holy Rosary Catholic Church, a mother

to one awesome little boy, and an active member in the community. Those that know Sam best would describe her as loud and enthusiastic; It is with the best kind of enthusiasm that she works hard for her clients, not only to find them their perfect home, but maintain great relationships with them through their new adventure and beyond.

## FRIENDS OF THE CHAMBER

CertainTeed www.certainteed.com

Legacy Drugstores www.legacydrug.com

Ratholland Towing & Automotive Services www.rathollandtowingandauto.com

Farmers Insurance - Nick Skibinski www.agents.farmers.com/mo/warrenton/nick-skibinski

Amy Lombardo Insurance - Amy Lombardo www.myuhcagent.com/Amy.lombardo

Warrenton Office Furniture - Patsy Barteau www.warrentonofficefurniture.com

Town & County Garage, Inc. www.townandountygarage.com

#### WARRENTON AREA CHAMBER MISSION STATEMENT

"To enhance the business climate and quality of life for the Warrenton area through programs that facilitate and stimulate economic and professional growth."

# TOP 10 NEW YEAR'S RESOLUTIONS FOR BUSINESS SUCCESS Follow these commitments to have it all this year

The end of the year is a good time to reflect on your business' progress over the past year and plan how you want it to develop in the year ahead. Do you want increased success in the coming year or more chances to enjoy the success you've achieved? These top New Year's resolutions are designed to help you do both. Strike a better work-life balance and increase your business success in the new year.

**Learn to Delegate and Do More of It** There are so many things to do when you're running a small business, it's easy to delude ourselves that we need to do all of them. Then we wonder why we're so tired and frazzled and have no time to do anything else. Let someone else do some of the tasks for a change. Delegation is the key to a healthy work-life balance.

**Promote Your Business Regularly and Consistently** Too often the task of promoting a small business slips to the bottom of the to-do list, crowded out by urgent tasks. But if you want to attract new customers, you have to make promotion a priority. One of your top New Year's resolutions should be to hire a marketing expert or take the time to create a marketing plan on your own and follow through.

**Make Business Planning a Weekly Event** Planning is vital if you want a healthy, growing business. Business planning lets you take stock of what worked and what didn't work, and helps you set new directions or adjust old goals. So why do it just once a year or once a quarter? Set aside time each week to review, adjust, and look forward—or even better, make business planning a part of each day. Not only will this help you avoid costly mistakes and stay on track, but you'll feel more focused and relaxed.

**Learn Something New** What you choose to learn may be directly related or completely unrelated to your business. Learning something new will add to your skills and add a new dimension of interest to your life—another important part of achieving a healthy work-life balance and increasing your business success. Business consultants, trainers, and business coaches can help set you on a path to adopting new skills. Depending on how you choose to learn, you may meet new and interesting people, who may become customers, colleagues, or friends. How will you find the time to learn something new? Delegation and planning.

**Join a New Business Organization or Networking Group** There's nothing like talking to other business people for sparking new ideas, refining old ones, and making contacts. Whether it's a group specifically designed for networking or an organization dedicated to a particular type of business, in person or over the internet, making the effort to be a part of a group will revitalize you and your business. Approaching networking events with a strategy will make your next time out a more successful experience.

**Give Back to Your Community** There are all kinds of worthy organizations that make a difference in your community. Those who give, get. Nothing will seed and grow goodwill for you and your business better than giving back to your community. So make one of your top New Year's resolutions to find a cause that matters to you and give what you can. Make this the year that you serve on a committee, be a mentor, volunteer, or make regular donations to the groups in your community that make the place you live better.

**Put Time for Yourself on Your Calendar** All work and no play is a recipe for mental and physical disaster. So if you have trouble freeing up time to do the things you enjoy, write time regularly into your schedule to "meet with yourself" and stick to that commitment. If you won't invest in yourself, who will?

**Set Realistic Goals** Goal setting is a valuable habit—if the goals lead to success rather than distress. Resolve that the goals you set will be achievable, not so far out of reach they only lead to frustration. If you have trouble setting realistic goals, there are ways to map out a formula that makes sense for you.

**Don't Just Make Do** Is there a piece of equipment in your office that's interfering with your success or something that you lack that's making your working life harder? Whether it's an old fax machine that's a pain to use or the need for a new employee to lighten your workload, stop putting off getting what you need. The drag of making do just isn't worth it.

**Drop What's Not Working and Move On** All products aren't going to be super sellers, all sales methods aren't going to work for everyone, and all suppliers or contractors aren't going to be ideally suited to your business. If a technique, product, or business relationship isn't working for you, stop using it. Don't invest a lot of energy into trying to make the unworkable workable. Move on. Something better will turn up.

#### To a Better Year

Achieving a healthy work-life balance is like maintaining a good relationship—you have to keep working on it. But if you apply these top New Year's resolutions throughout the year, you'll not only feel better, but you'll have more energy to put into your business and make it the success you've always dreamed.

~Susan Ward



## to Warrenton Residents & their guests.

\*Limited to 20 persons capacity.

Resident must make a reservation for a time slot at the Aquatic Center or online. Proof of residency required. \$4 Daily admission per person.

www.warrenton-mo.org





DONATE PET FOOD FOR THE WARRENTON ANIMAL FOOD PANTRY AT THESE LOCATIONS

Warrenton Animal Control Shelter

Warrenton Veterinarian Clinic

Nu2u Vapors 910 Old Steinhagen Road Rural King
1 Rural King Way

Papu's Cuban Cafe



2021 January Schedule

Monday through Friday 8:00-8:45am with Jeanette \$60 members, \$120 residents, \$180 non-residents

Monday & Wednesday 8:00-8:45am with Jeanette \$24 members, \$48 residents, \$72 non-residents

Monday & Wednesday 9:00-9:45am with Sherry Monday & Wednesday 6:00-6:45pm with Sherry \$24 members, \$48 residents, \$72 non-residents

Tuesday & Thursday 8:00-8:45am with Jeanette \$24 members, \$48 residents, \$72 non-residents Tuesday & Friday 9:00-9:45am with Linda Tuesday & Friday 10:00-10:45am with Linda \$24 members, \$46 residents, \$72 non-residents

Friday 8:00-8:45am with Jeanette \$12 members, \$24 residents, \$36 non-residents



Register at the Aquatic Center www.warrenton-mo.org 751 Warrior Avenue, 63383 636-456-2288

#### NOTICE OF CANDIDATE FILING

CITY OF WARRENTON, MO GENERAL MUNICIPAL ELECTION APRIL 6, 2021

Notice is hereby given that the following offices are to be filled at the Municipal Election to be held on Tuesday, April 6, 2021

after fiting a Declaration of Candidacy and paying a ten dollar (\$10.00) fee.

Opening Date for Filing: Tuesday, December 15, 2020 Closing Date for Filing: Tuesday, January 19, 2021

MAYOR - (2 year term)

Qualifications for office: 25 years of age, a citizen of the United States and a resident of the City at the time of and for at least one (1) year next preceding his/her election and a qualified voter under the laws and Constitution of the State of Missouri and the City of Warrenton

ALDERMAN – WARD I (2 year term ALDERMAN – WARD II (2 year term)

ALDERMAN - WARD III (2 year term)

Qualifications for office: 18 years of age, a citizen of the United States, and an inhabitant and resident of the City for at least one (1) year next preceding the election, a resident of the Ward from which he seeks election; and a qualified voter under the laws and Constitution of the State of Missouri and the City of Warrenton.

Due to city hall being closed to the public and to help prevent the spread of COVID-19 a Declaration of Candidacy may be filled with the City Clerk at 200 West Boonesilck between the hours of 8:00 a.m. and 5:00 p.m., on December 15 8. January 19 only. If you would like to file a Declaration of Candidacy between the dates of December 16 – January 18 please call and schedule an appointment.

For more information contact the City Clerk at 636-456-3535.

Melody Rugh City Clerk

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