

Wednesdays with Warrenton Area Chamber of Commerce



April 22, 2020

"In great attempts it is glorious even to fail."

~ Anonymous

WE'LL MISS YOU, LORETTA PARKS AND WELCOME, KEVIN COE

Many of you have probably heard that the Belle Starr Theatre was recently sold by our friend, Loretta Parks. It was purchased by Kevin Coe who has decided to give it a "facelift" and continue the good programming that Loretta already started. Along with the Bluegrass, Country, and Gospel, Kevin will add the Blues to repertoire of the Theatre. We look forward to the reopening in a couple of months!

WHAT'S YOUR STATUS?

Let us know what your modified hours/guidelines/closings are. We'll put together a new list for our Chamber members and the public. Contact us at warrentoncoc@socket.net.

WHAT RESOURCES DO I HAVE AS A BUSINESS OWNER?

There are several websites that you can go to that will give you some ideas for resources and guidelines at this time. We have put together the list for you:

U.S. Small Business Administration: https://www.sba.gov/funding-programs/disaster-assistance Missouri Chamber of Commerce: https://mochamber.com/coronavirus/

U.S. Chamber of Commerce: https://www.uschamber.com/coronavirus

CDC: https://www.cdc.gov/

State of Missouri: https://health.mo.gov/living/healthcondiseases/communicable/novel-coronavirus/Warren County Health Department: https://www.warrencountyhealth.com/

FRIENDS OF THE CHAMBER

CertainTeed www.certainteed.com

Edward Jones, Glenda Buxton glenda.buxton@edwardjones.com

Schraer Heating &
Air Conditioning
www.schraer@usmo.com

Janet G. Bradshaw Financial Services janet@janetbradshawfinancial.com

McRoberts Motors
www.mcrobertsmotors.com

Legacy Drugstores www.legacydrug.com

Ratholland Towing &
Automotive Services
www.rathollandtowingandauto.com

Farmers Insurance - Nick Skibinski www.agents.farmers.com/mo/warrenton/nick-skibinski

WARRENTON AREA CHAMBER MISSION STATEMENT

"To enhance the business climate and quality of life for the Warrenton area through programs that facilitate and stimulate economic and professional growth."

What Happens to Your Staff When Their Co-workers Are Laid Off?

There is a duality of feelings when a co-worker is laid off. The sudden feeling of relief, accompanied by instant fear of being next, along with the emotions of survivors guilt, are all present, washing over them simultaneously. And what happens next can be even worse.

They suddenly find themselves thrown into the fire, expected to pick up the slack, replace their fallen comrades, fill their roles at peak performance and maintain a positive attitude. Truly frightening, with the kill shots being the lack of clarity and the undercurrent subconscious message that they may be doomed to the same fate as their co-workers in a matter of weeks.

So what is the solution to this real world problem?

Strong leadership is the key to keeping the ship afloat and calming the waters. But strong leadership comes in many forms and in this case, the form needed is crystal clear guidelines, duties, roles, responsibilities and expectations.

The guidelines should lay out the overall flow of the job or duties needed to be performed by importance of priorities. It is an overview of how the day should look and what the key results would look like.

The duties and responsibilities need to be clearly defined. What are the new responsibilities in addition to the current ones before the lay off? What extra duties are now a part of the role? How will these responsibilities be distributed among the staff? Ect

The roles of each staff member will change and this shake up will throw every team member out of their comfort zone and into potential chaos. The stress of the unknown, even in the form of their job, will cause fear to grow by the hour, just because one or more of the team members were laid off. It is imperative that the roles are clearly defined so the staff can quickly create new routines and build a new comfort zone to work in.

Expectations are the result of working together through this list and redefining the duties, roles and responsibilities for not only the staff, but for the support and interaction of the leadership too. Setting that commitment of how the leadership will work with the staff to make things easier will go far and beyond to quell the fears and anxiety that lives within the walls of the facility.

The truth about fear is, it's married to panic. Panic is irrational, but it's voice can trick one into thinking the threat is emanate. Panic breeds paranoia, and at that point, it feels like everyone is against you. This is what your staff are feeling: the instant fear takes hold of the work environment.

The truth about your staff is, they don't know how to manage their fear so they hide it, somewhere deep down inside, but it will bubble and brew until one small, seemingly insignificant thing lights it up. That spark will ignite an inferno that may be impossible to extinguish. People will turn on each other not purposefully, but as a scapegoat because they do not know where to target their fear and anger. The enemy has no face.

They have lost the one place where they had control: their work environment. It may be their only safe place. The place where they know exactly what to do and how to do it. This must be resorted for them and maintained as quickly as possible.

Empathy, communication and relate-ability is the ammunition that will ultimately get your staff through this as a unified team ready and willing to support each other and counsel one another through the unknown instability of a global slowdown.

This is the ugly reality of what happens to your staff when their co-workers are laid off.

~W.T. Hamilton

"Happiness is working with great people."

Promote Your Business in the Warren County Record's

Coupon Spadea Wrap

SPECIAL FEATURE

Get Your Special Offer into the Hands of Today's Savvy Bargain Hunters!

Warren County Record's COUPONS will turn your deals and special offers into new customers amd INCREASED SALES!

The COUPON SPADEA WRAP is a two-sided wrap with your deals and special offers on the front and back.

Rates Include FULL COLOR

\$50 - Single Two-Sided Ad SIZE: 4.5 "Wx 4.3377"H

\$100 - Double Two-Sided Ad SIZE: 4.5 "Wx 8.8672"H

·Have your ad posted to the Warren County Record's Facebook Page and included in an E-Blast for an additional \$25

Issue Date: April 30 · Deadline: April 27

Contact Mandy Andrews at mandy@warrencountyrecord.com





636.456.6397 • 103 E. Booneslick • Warrenton, MO 63383 • www.warrencountyrecord.com





Are you in need of resources?

Due to COVID-19 social distancing if you need assistance obtaining necessary resources, we can provide a list of contacts and phone numbers.

636-456-7474



The City of Warrenton is taking precautions against the current spread of COVID19.

Per Governor Parson's directive to limit social gatherings the following have been closed or cancelled. The City will re-evaluate at the end of March

> Aquatic Center/Pool City Ball Fields/Batting Cages Closed City Soccer Fields Closed City Park Bathrooms Closed

Closed for March **Pavilion Rentals**

Easter Egg Hunt Cancelled Local Government Week Cancelled Postponed Soccer Leagues

MO Coronavirus 24 Hour Hotline 1-877-435-8411 www.cdc.gov/coronavirus/2019-nCoV/index.html



We appreciate your cooperation

TeleRehab: Dial us up...



SSM Health Physical Therapy now offers physical and occupational therapy from the comfort and safety of your home through our TeleRehab program.

If you're limited by travel, injury or a weakened immune system, we will virtually bring our services to you so you may heal, build strength and get back to the things you love.

What is TeleRehab?

TeleRehab lets you easily connect with one of our licensed therapists through web-based technology, all from the convenience of your home. Sessions are delivered one-on-one in real-time, and are private, secure and adhere to



How does it work?

TeleRehab sessions may be offered in place of or in addition to in person center sessions dependent upon your condition and preference. All you need is a computer or device with a camera, microphone and internet access to begin.

- Simply click a link we'll send you no downloads or accounts necessary!
 - Just like the care you'd receive in our center, we'll cover
 - Pertinent paperwork
 - Exercises, education and techniques to address your pain and impairments
 - o Instruction on how to best move forward with your therapy program

Our physical and occupational therapists will work with you to make sure TeleRehab is right for you. Our goal is to help you feel better physically while making sure you're comfortable and an active partner throughout your treatment

> Contact us today for more information at 800.518.1626 or ssmphysicaltherapy.com







