

Wednesdays with Warrenton Area Chamber of Commerce

January 27, 2021

UPCOMING CHAMBER EVENTS

Wednesday, February 3rd

9:00—Noon

Board of Directors Planning Retreat—Warren County R-III
Conference Room

Tuesday, February 9th

11:45 am

General Membership Meeting—Deerfield's on Main

"Intelligence is the ability to adapt to change." ~Stephen Hawking

WELCOME NEW MEMBERS

DURABARN

Barry Nuss
(636) 542-8500
www.durabarn.com

WELCOME NEW MEMBERS

GRATZA ELECTRIC, LLC

Keith Gratza
(314) 280-5757
www.gratzaelectric.com

CHAMBER SCHOLARSHIPS

The Warrenton Area Chamber of Commerce will, once again, be accepting scholarship applications from 2021 Warrenton High School seniors. There are four scholarships to be awarded this year. To be eligible for any of the scholarships, the recipients must be current seniors at Warrenton High School, sponsored by a Chamber member (go to www.warrentoncoc.com for member listings), and plan to attend a two year college, four year college or trade/vocational school or program in the Fall of 2021.

A \$1,000 scholarship and a \$500 scholarship will be awarded for the Danny J. Martin/Dr. James Cale Memorial Scholarship. The criteria is simple: 1) Academic transcript; 2) Resume to include, if applicable, Volunteerism, extra-curricular activities, leadership experience, work experience; and 3) an essay on "Entrepreneurship and How it Impacts your Community" (maximum 1,000 words).

Another \$1,000 scholarship and a \$500 scholarship will be awarded for the Warrenton Area Chamber of Commerce Trade/Vocational Program Scholarship. The criteria for this scholarship is: 1) a resume (to include work experience), and 2) a project portfolio to include pictures of design, project in transition and completed project (with descriptions).

These scholarship applications will be available online through the Warrenton High School Counseling Office on Tuesday, February 23, 2021 and need to be submitted by Tuesday, March 23, 2021.

The Warrenton Area Chamber of Commerce was honored to award \$3,000 in scholarships last year and is looking forward to helping our community's youth and future leaders again in 2021.

FRIENDS OF THE CHAMBER

CertainTeed
www.certainteed.com

Legacy Drugstores
www.legacydrug.com

Ratholland Towing & Automotive Services
www.rathollandtowingandauto.com

Farmers Insurance - Nick Skibinski
www.agents.farmers.com/mo/warrenton/nick-skibinski

Amy Lombardo Insurance - Amy Lombardo
www.myuhcagent.com/Amy.lombardo

Warrenton Office Furniture - Patsy Barteau
www.warrentonofficefurniture.com

Town & County Garage, Inc.
www.townandcountygarage.com

WARRENTON AREA CHAMBER MISSION STATEMENT

"To enhance the business climate and quality of life for the Warrenton area through programs that facilitate and stimulate economic and professional growth."



BUSINESS SPOTLIGHT OF THE MONTH

Lewis-Bade—Bart Korman

Professional Surveyors and Engineers

Lewis-Bade, Inc has been in the surveying and civil engineering business since 1964. With more than 50 years of experience in road and bridge design, subdivision layout, water and wastewater systems, design and engineering, construction supervision and inspection and the preparation of legal documents for property and easement

descriptions, we have the capacity and capability to perform the tasks you require for a successful project. 636-456-2615



Warrenton Area Chamber of Commerce

2021 Community Guide/Directory Advertisement Order Form

Business Name: _____

Contact Person: _____

Contact Person e-mail: _____

Daytime Phone Number: _____

☐ \$850 Outside Back Cover - 5" x 8" (Previous advertiser has first right of refusal)

☐ \$600 Inside Front Cover - 5" x 8" (Previous advertiser has first right of refusal)

☐ \$600 Inside Back Cover - 5" x 8" (Previous advertiser has first right of refusal)

☐ \$500 Full Page - 5" x 8" (possible choice of placement in Community Guide)

☐ \$250 Half Page - 5" x 4"

☐ \$125 Quarter Page - 2 1/2" x 4" or 5" x 1 1/4"

Orders must be submitted with payment and art work – business cards will be accepted for ads larger than 1/4 page, however, we reserve the right to adjust the design to accommodate directory needs.

2,000 brochures will be printed and available at banks, realtors, title companies, city offices, Chamber members, and distributed throughout the community. Only 2020/2021 Chamber members will have the opportunity to advertise in this directory.

Ads sold on first come basis – ads are four color

Please mail this order form to Warrenton Area Chamber of Commerce, P.O. Box 333, Warrenton, MO 63383 or e-mail (warrentoncoc@socket.net) with ad attachment in pdf or jpeg format. Ads must be submitted by February 12, 2021.

Please make check payable to: Warrenton Area Chamber of Commerce, P.O. Box 333, Warrenton, MO 63383

(Please note address change)

Credit Card ☐ Check ☐



Credit Card #

Expiration Date: Zip Code: 3-Digit Security Code:

Name on Credit Card: _____

Signature: _____

DIRECTORY AND COMMUNITY GUIDE

5 TIPS FOR THE ULTIMATE IN HIGH PERFORMANCE

High performers will tell you that the key to continually delivering lies in a carefully planned set of habits that, over time, grows to become a mindset. No matter the occupation, everyone can boost their performance by combining a couple of approaches and sticking to effective routines.

That doesn't mean, however, that your average workday should comprise routines. Rather, it means that approaches that help you achieve better results should be adapted to suit each and every task at hand.

Communicate Efficiently

The importance of communication can hardly be exaggerated, especially nowadays when the dynamics of work are changing by the minute. Communication ensures employee engagement and also minimizes the risk of misunderstandings. However, this isn't to say that pointless meetings are a good idea. In fact, a study has shown that an average employee wastes 3.8 hours every week on unproductive meetings. The main reason for this is that many meetings are poorly planned. Obviously, to avoid this practice, set time limits and stick to the plan. Don't be afraid to completely eliminate pointless meetings set just for show. The main idea behind every successful meeting is to inform the participants about the objectives, planning and ideas of other team members.

Set Goals Capable of Meeting Organizational Objectives

First of all, high performance depends greatly on the realistically set goals. This appears to be the greatest challenge for many people, because sometimes it is difficult to tell right from wrong. The most common mistake people make is opting for quantity over quality. When the goals are set realistically with long-term objectives in mind, employees can easily focus on the important parts. Good management also keeps in mind individual objectives, aligning them with organizational objectives for best results.

Set Expectations and Performance Standards

Expectations are another factor that can often go astray, especially when the goals are set unrealistically. First of all, managers must communicate clearly their expectations. Secondly, the said expectations must be realistic. Clearly set expectations are those that are properly defined, explained, and, for best results, documented. Employees should know what their responsibilities and accountability are. To measure the success of the expectations, it is also crucial to set performance standards. There's no point in expectations if you don't know how to measure how elaborate they are. While there is no general rule to this, some standards can be measured by the following:

Are there sufficient resources for the tasks?

Are employees putting enough effort?

Is communication between team members and management going smoothly?

Are standards realistic?

While sometimes it is impossible to know why exactly a project has failed, the standards will at least show what's lacking and which aspects can be bettered.

Motivate Employees

It's no secret that motivation is the very factor that drives success. Motivated employees naturally become high performers. However, what comprises motivation for different people may be a bit of a riddle. What is certain is that employees who enjoy their tasks are motivated to perform better. In this sense, the fulfillment is aligned with employees' values and standards and often culminates in them observing company success as their own.

On the other hand, some employees appreciate challenges. Assigning them the tasks that will help them fulfill their potential is the key to maximizing their performance and keeping them motivated. Closely linked to the latter is encouraging personal growth. It is a well-known fact that - no matter how fulfilling the role - when the work-life balance is poor, people tend to be unhappy. The whole point of boosting performance is in maintaining good prospects for the company and employees alike. People who think outside of the box often seek other positions that will enable them to unleash their potential. More often than not, money is not the most important factor.

As is the case with everything business-related, knowing the employees is the key. Businesses allowing their employees to pursue their personal interests are certain to enjoy their talent for a very long time. That's the whole point of long-term success, actually. Keeping happy people happily engaged.

Modernize Evaluation

Evaluation is necessary, but the means of conducting it are changing fast. E.g., year-end reviews are becoming obsolete, with an increasing number of employees preferring regular over annual evaluation. This brings us back to communication, which may well extend to the realms of both group- and one-to-one meetings. By playing a personalized approach, good management can inspire the best results by allowing employees to pursue their aspirations while meeting goals at the same time. Finally, there are a number of measurement tools that can be used to track and measure employees' individual performance. The metrics obtained in this way can help adjust the approach and objectives on the go, thus ensuring high performance can be eventually achieved and maintained.

Conclusion

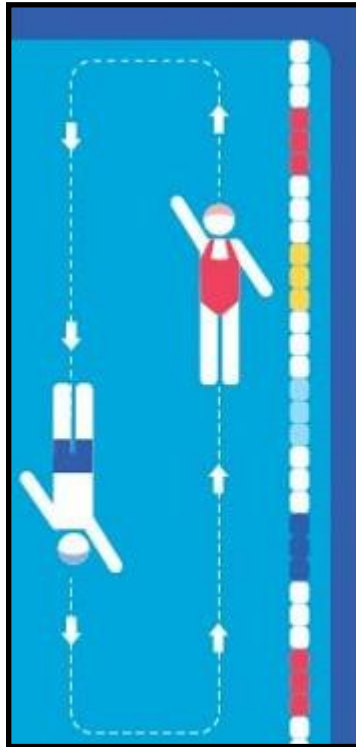
Times have changed so dramatically that the once somewhat murky term "high performance" is becoming more palpable by the minute. With the development of new technologies, there are now the means to help each individual grow professionally and yet allow them to pursue their own standards while fulfilling their roles. A healthy combination of communication, encouragement, objective goals and evaluation is what is certain to motivate everyone no matter their differences.

~Angela Ash

EVENT DATES (see flyers)

January 30th

Chili Cook-Off—Deerfield's on Main



LAP LANE RESERVATIONS

New Year resolutions create a high demand for lap lane exercise. To best meet the needs of our patrons, we are introducing Lap Lane Reservations.

Lanes are available on a first come first serve basis. Reservations can only be made one day in advance. Before your desired exercise day, simply go online to make a reservation for an available time slot. You can also call ahead on the desired day to check for availabilities.

www.warrenton-mo.org
636-456-2288

*Exercise pool hours 6am-Noon are reserved for members only. During Rec Swim hours lanes are open for reservations to members, City residents, & their guests.



2021 February Schedule

Monday through Friday	8:00-8:45am	Jeanette
\$60 members, \$120 residents, \$180 non-residents		
Monday & Wednesday	8:00-8:45am	Jeanette
Monday & Wednesday	9:00-9:45am	Sherry
Monday & Wednesday	5:45-6:30pm	Sherry
Tuesday & Thursday	8:00-8:45am	Jeanette
Tuesday & Friday	9:00-9:45am	Linda
Tuesday & Friday	10:00-10:45am	Linda
\$24 members, \$48 residents, \$72 non-residents		
Friday	8:00-8:45am	Jeanette
\$12 members, \$24 residents, \$36 non-residents		

Register at the Aquatic Center • 751 Warrior Avenue



DEERFIELD'S ON
MAIN PRESENTS



CHILI COOK-OFF

1.30.2021 **\$100 FOR BEST CHILI!** 12-4:00 PM

227 E. Main Street, Warrenton, MO 63383

To Register RSVP by January 29th:

bobtruetken@hotmail.com | 314-604-4139



\$5

ENTRANCE

\$10

TASTE/JUDGE

All proceeds benefit Warren County
Handicapped Services!



Deerfield's Chili Cookoff, Saturday January 30th from Noon to 4pm.

To register your chili in the Cookoff, please fill this out and send via email to bobtruetken@hotmail.com, or mail it to Deerfield's On Main, 227 E. Booneslick Road, Warrenton, MO 63383. You can call Bob at 314-604-4139 to register your soup or drop it off during their business hours which are Thursday to Saturday from 11:30 am to 10pm or Sunday from 11:30am to 3pm. If you have any questions, feel free to contact Bob at 314-604-4139.

PRINT NAME: _____ PHONE: _____

EMAIL: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIPCODE: _____

TYPE OR NAME OF CHILI: _____

Registration Rules

1. It costs \$5 to enter your chili. Bring one crockpot of chili of any variety you wish.
2. Chili will be judged by the public.
3. For \$10, you can sample as many chilis as you wish. You can judge the best chili.
4. The chili with the greatest number of votes will received \$100 cash.
5. All proceeds go to Warren County Handicap Services.



PHONE OR TEXT
656-244-8244

Business Lunch

BLUEANCHORBISTRO.COM

