

Wednesdays with Warrenton Area Chamber of Commerce

July 7, 2021

UPCOMING CHAMBER EVENTS

Wednesday, July 7th
Monday, July 12th

Noon
11:45 am

Chamber Board Meeting—Warren County R-III
General Membership Meeting—Warrenton High School
Commons

MARK YOUR CALENDARS! OUR GENERAL MEMBERSHIP MEETINGS WILL BE ON MONDAYS NOW!

Join us on Monday, July 12th at 11:45 am at
the Warrenton High School Commons
located at 803 Pinckney.

The presentation will be provided by
**Dan Mehan, President/CEO of the
Missouri State Chamber of Commerce.**
Dan will be giving us an update from the
Missouri Chamber, including workforce
issues, along with the 2021 Legislation and
bills that the Governor will sign or has signed.

Lunch will be \$10.

We are making the move to a different date due to
venue space. Thank you for your flexibility!



It was a gorgeous day for the ribbon cutting at the
new Warrenton Esse Health located at 1343 N.
Service Road in Warrenton. Stop by and see Dr.
Grimes and the wonderful staff they have assembled.

 CITY OF WARRENTON
Career Fair 

JULY 22
10:00AM - 4:00PM
CITY OF WARRENTON ANNEX BUILDING
202 WEST WALTON ST.
(Behind City Hall)



BUSINESS SPOTLIGHT OF THE MONTH Lynda Chandler—Mary Kay Cosmetics

When most think of Mary Kay, they think of Pink Cadillacs or lipstick, but at the heart of Mary Kay Cosmetics, is the opportunity to change women's lives. After 28 years, I'm not sure where I'd be without the blessing of my Mary Kay business and culture.

I love what I do. I am a teacher of skin care - I love teaching women about skin care - how old you are is your business but how old you look can be mine! As a Sales Director, I am a teacher of teachers - I enjoy mentoring women as they build their very own home based business as a part time gig or to support their family.

I offer in-person (or virtual) complimentary, individual or group consultations. I keep a full inventory of products on my shelf for quick customer service. If you do not have a Mary Kay consultant servicing you already; thank you for considering me. I can be reached at 636-359-1110 or shop 24/7 at marykay.com/lyndachandler.

FRIENDS OF THE CHAMBER

CertainTeed
www.certainteed.com

Amy Lombardo Insurance - Amy Lombardo
www.myuhcagent.com/Amy.lombardo

Warrenton Office Furniture - Patsy Barteau
www.warrentonofficefurniture.com

Town & County Garage, Inc.
www.townandcountygarage.com

Better Health with Bridgette
www.bridgetyourhealth.com

CITY OF WARRENTON

Career Fair



Warrenton
Moving Forward



Warrenton Area
Chamber of Commerce
Co-Sponsor

Please Join Us

THURSDAY JULY 22 10:00AM - 4:00PM
CITY OF WARRENTON ANNEX BUILDING
(Behind City Hall)
202 WEST WALTON ST., WARRENTON, MO

Business Registration

REGISTER EARLY! SPACES AND TABLES ARE LIMITED AND WILL FILL FAST!

The City of Warrenton along with the Warrenton Area Chamber of Commerce invite local businesses to register and participate in the **City of Warrenton Career Fair**. This event is exclusive to chamber members. It is a great opportunity to represent your business and recruit potential employees. You will need to provide your table coverings. An optional box lunch will be available for \$10 per person.

Name of Company _____

Type of Business _____

Company Contact Person _____

Contact Phone # _____

Contact Email _____

of Company Attendees _____

Yes, I would like lunch provided for _____ persons.

Payment by check (made to the City of Warrenton) or with cash collected on the day of event

Please email this registration form to

cwiest@warrenton-mo.org

Cindy Wiest

Human Resources

City of Warrenton 636-456-3535

GOOD ADVICE: TIPS FROM SUCCESSFUL SMALL BUSINESS OWNERS

Many long-time small business owners would agree with the line from the 1970s song by the band Faces: “I wish that I knew what I know now.” Over years of running a small business, owners inevitably gather many lessons about how to grow and run a business more effectively. Thankfully, many of these owners are more than happy to share their insights. Here are seven business tips from several successful small business owners that are worth paying attention to:

1. **Build a Support Network**—For Laura Kelly, being a business owner can be an isolating experience at times. “Especially if you’re a solo business owner, you can lose touch with other business owners,” says Kelly, who 15 years ago started The Handwork Studio, a Narberth, Pennsylvania-based company that runs needlework camps and classes for kids in 10 states along the East Coast. The crucial solution for Kelly has been to stay networked in the larger business community. That means meeting with her personal business coach for an hour every four weeks. The coach has helped her find solutions to problems and work through tough decisions with her business. She also networks on Facebook and LinkedIn from the comfort of her own home. “She walked me through some visualization exercises,” Kelly recalls. “Just that sheer exercise of removing myself from the business and looking down on it really helped me see the problems that were bothering me. In an hour’s time, I walked away with clarity and an action plan to move forward. And then there’s the mastermind group to which Kelly belongs. She and her fellow women service business owners get together over a conference line. “We discuss problems and solutions, and we talk each other off the ledge.” As a busy business owner, it’s tough to find time to network, but getting better at networking and making contact can pay dividends in the future.
2. **Be Very Specific With Your Goals**—Another lesson Kelly has learned over the years: break big goals into smaller ones. “I have 10-year goals, I have 3-year goals and 1-year goals, and I have quarterly goals for my business,” she says. “When it come to revenues, I will break them into smaller numbers so they’re easier to obtain. If I know I need to make a couple hundred thousand in revenue in the first quarter, I say, ‘What does that mean in terms of camp sales? How many campers do I need to obtain?’ If I know I need 800 campers to reach the revenue goal, then it’s easier to figure out how to achieve it. These kinds of really specific goals can drive your actions.” Every employee at The Handwork Studio has a dashboard with their goals on it which shows their progress toward those goals. It helps keep everyone focused, Kelly adds: “I can tell you at any exact moment how much revenue we have, the traffic of our website and how many Facebook likes we have.” Building a performance-driven culture all starts with being very specific about goals— for yourself and your employees. When an employee is happy, they will be able to give the best possible performance and customer service.
3. **Delegate Whenever Possible**—When the Marks Group, a technology consultancy, started in 1994, it was just Gene Marks and his dad. “He was doing sales and I was doing service,” Marks recalls. Then his dad died. “When he passed away, I took it over and realized I couldn’t do it all, and hired some new employees. I’ve learned that you can make a lot more money when you have other people doing it for you.” As he hired more people, it dawned on Marks that he had been doing work that he was pretty bad at doing. The revenue of the business soared as he brought on new people because he was hiring people who were better than him at certain jobs. “I just sort of learned the hard way: focus on what you do best, and delegate the rest.”
4. **Keep Your Overhead Low**—Eight years ago, it dawned on Marks that he was just sitting in an office costing nearly \$30,000 a year in rent, while his employees were out working with clients. So Marks got rid of the office in suburban Philadelphia and made his workforce virtual. Along the way, he replaced the landline with an Internet-based phone that cost about \$10 a month, and he ditched computer servers for the cloud, too. Lowering the overhead brought Marks some peace of mind through the Great Recession. “When things turn bad, you don’t have to panic, because you can take a cut in revenue,” Marks says. “Even in the brunt of the recession, we never lost money. Cutting down overhead really gives you that peace of mind. If your overhead is low, you can make pricing decisions that you otherwise wouldn’t be able to make.”
5. **Find Your Best Niche—and Stick With It**—Trying to do too much too soon? Feel like you need to be all things to all clients? Maybe diversifying isn’t always the best strategy. Sometimes, it’s good to replicate the magic if you have something that works really well. That’s been the successful strategy for Ace Apparel, says Marc Mathios, who along with his two brothers are the third generation to run the 78-year-old family business. “One of the industry silos that we’re really good in is parking garage operators,” Mathios says. “The reason that parking garage operators like to work with us is because we manufacture our own line of jacket that’s suited for parking garage companies. ... We’ve duplicated that success with 30 different parking garage operators across North America.” Finding your niche and continually innovating around that niche is a path to success.
6. **Keep Your Day Job Just a Little Longer**—It is a common trap: A person gets excited by a small business idea, quits his or her day job—and then runs out of money and fails. Spanx founder Sara Blakely credits her success to the fact that she actually kept her day job as an office equipment salesperson for two years, learning to work with minimal sleep as she got her form-fitting shapewear company off the ground. Blakely did not want to resign from her day job until she was absolutely sure her small business idea would work, according to Forbes. By the time Blakely resigned in 2000 from what was then office equipment supplier Danka, she had already spent countless nights and weekends studying pantyhose design and existing patents. She would drive from her Atlanta home to North Carolina, where she sought out hosiery mills willing to make the product. “There were days that I’d be at Danka all day and the semi trucks would drop boxes of Spanx outside my apartment. ... I resigned on October 14, 2000. I quit Danka and two and a half weeks later I was on the Oprah Winfrey Show,” Blakely says.
7. **Avoid Distractions at All Costs**—A few years ago, Seattle-based content marketing company AudienceBloom was operating so swimmingly that its founder and CEO Jayson DeMers decided he could get away with focusing on a second startup that he was intrigued with. DeMers would come to regret the decision. “Running a company ‘just fine’ is not what an entrepreneur’s job is,” DeMers says. “Successful entrepreneurs don’t do the minimum for their company; they constantly work to grow it, evolve it, and prepare it for the future. Because I was splitting my team between the two startups, growth stalled at my first company, and I didn’t have enough time to dedicate to the new startup to make it successful.” Eventually, the second venture failed. AudienceBloom was able to grow again once DeMers was able to focus his full attention on it. “I learned that a successful venture requires 100 percent attention, focus, and effort. Secondary ventures need a full-time manager or else they’ll just distract you and derail your existing efforts if you aren’t careful.” Avoiding distractions applies to managing yourself so you get stuff done on a day-to-day basis too. “I know when I’m smart and when I’m dumb” says Marks. “I save the big tasks for the morning when I’m smartest, and do the monotonous ones when I’m dumb at the end of the day.” Keeping yourself organized and on-task is the real key to small business success..

~Kelly Spors

EVENT DATES (see flyers)

July 9th
 July 10th
 July 20th
 July 30th
 August 13
 August 21
 September 25th

Concert in the Park—City of Warrenton
 First Responders Appreciation—Warrenton Pool
 Hiring Event—Missouri Job Center
 Backpacking/Orienteering—City of Warrenton
 Concert in the Park—Warrenton Pool
 Woofstock—CCAC
 Fall Festival & Car Show—Warrenton Downtown Association
 and the City of Warrenton



2021 July Schedule

***No Classes Monday July 5**

Monday through Friday 8:00-8:45am Jeanette \$60 members, \$120 residents, \$180 non-residents	Tuesday & Thursday 8:00-8:45am Jeanette \$27 members, \$54 residents, \$81 non-residents
Monday & Wednesday 8:00-8:45am Jeanette \$21 members, \$42 residents, \$63 non-residents	Tuesday & Friday 10:00-10:45am Linda \$27 members, \$54 residents, \$81 non-residents
Monday & Wednesday 9:00-9:45am Sherry	Friday 8:00-8:45am Jeanette \$15 members, \$30 residents, \$45 non-residents
Monday & Wednesday 5:45-6:30pm Sherry \$21 members, \$42 residents, \$63 non-residents	

Register at the Aquatic Center • 751 Warrior Avenue



Rec Swim

Now Open To Everyone.

Time Slot Reservations

No Longer Required.



New This Year!

If you are not a City resident, but would like to participate in our Citywide Yard Sale, you can reserve a space for FREE at the Aquatic Center parking lot. 751 Warrior Avenue.

For guidelines, rules and an application visit
www.warrenton-mo.org



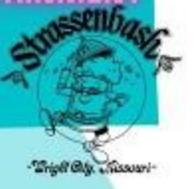
WRIGHT CITY

Strassenbash

DIEKROEGER PARK, WRIGHT CITY
SATURDAY, OCTOBER 9
11AM - 10PM

- 80'S PARADE BUBBLE BUS
- AMBASSADOR CONTEST
- CORN HOLE TOURNAMENT
- BALLOON ARTIST & FACE PAINTER
- OLD THRESHERS TRACTOR PULL
- & WAGON TRAIN BEER GARDEN
- BOUNCE HOUSES
- FOOD VENDORS
- CHILI COOK-OFF
- CRAFT VENDORS
- SATURDAY NIGHT ENTERTAINMENT

PROVIDED BY:
My Friend Mike



2021 Concerts In The Park

Sponsored by City of Warrenton Park Board & the Warren County Fine Arts Council

Warrenton Dyer Park • 7:00 - 9:30pm
FREE ADMISSION

July 9 - Aqua-Holics

August 13 - The Baker Family

Kid Friendly Event
Coolers & Lawn Chairs Permitted
Information: Mike Shilharvy 314-220-6921





Warrenton Aquatic Center Hours
751 Warner Avenue, 63383 • 636-456-2288

Indoor & Outdoor Pool Hours May 29 - September 5

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday & Sunday
6:00am-Noon Members Only Exercise River Walk Lap Lane	Noon - 6:00pm Rec Swim				
10:00 - Noon Members Only Toddler Time					
Noon - 7:00 Rec Swim					
Pool closes at 7:00pm	Pool closes at 6:00pm				

Membership Pass Rates - Payment Plans Available

Yearly Membership	Resident	Non-Resident	End of Summer Membership July 15 - September 5	
			Resident	Non-Resident
Youth (0-15)	\$150	\$170	\$39	\$45
Adult (16-64)	\$200	\$220	\$59	\$68
Veteran / Military*	\$150	\$170	\$35	\$45
Senior	\$150	\$170	\$35	\$45
Family**	\$375	\$400	\$65	\$80
Each Additional Child	\$25	\$30	\$5	\$10
Summer Membership	Resident	Non-Resident	School Year Membership September 6 - May 22	
			Resident	Non-Resident
Youth (0-15)	\$65	\$85	\$15	\$15
Adult (16-64)	\$95	\$105	\$19	\$19
Veteran / Military*	\$65	\$85	\$15	\$15
Senior	\$65	\$85	\$15	\$15
Family**	\$125	\$155	\$20	\$20
Each Additional Child	\$15	\$20	\$3	\$5

DAILY ADMISSION \$4.00 *Must show proof of military service **Family consists of 2 adults 21 and older and 2 additional family members 21 and younger

Seniors 65+ ask about a FREE Membership through the Silver Swimmers or Renew Active programs

General Guidelines

- All children age 13 and under must be accompanied by a responsible person (age 16 or older) while using the facility
- The responsible person (age 16 or older) must be in the water, within arm's reach of a child who is 5 or younger
- Infants and toddlers in or around the water should be within arm's reach of an adult at all times.
- Lifeguards reserve the right to swim test anyone, prior to allowing them in the deep water.
- Obey the lifeguards at all times. Failure to do so may result in loss of pool privileges.

For more information www.warrenton-mo.org



YARD CITYWIDE SALE
JULY 17



Warrenton City Hall
200 W Booneslick, 63383
www.warrenton-mo.org

Re-purposed, Reuse, and Reclaimed We'll have it all!

City residents can list their sale for FREE in the Yard Sale Guide. Registration forms and instructions are located online or at City Hall *Yard Sale must be located within City Limits. Registration deadline is July 9.

FREE guide listing sales will be available July 15-17 at City Hall or online

Be a Part of WCHS History

Purchase a personalized brick or bench for our Donor Recognition Plaza or garden area!

BUY A BRICK!



In Honor or memory of	4x8: \$100
Individual or Family Name	8x8: \$200
	12x12: \$400
Company or Business Name	8x16: \$600
	16x16: \$1,000
Team or Group Name	Sm Bench: \$5,000
	Lg Bench: \$7,500

Order Here:
<https://donationbricks.com/wchsmo>

Warren County Handicapped Services - 703 First St - Warrenton, MO - www.wchsmo.org





**Box Lunch Program
Business and Schools
Hot**

Served with side salad.

Chicken Bruschetta with Pasta Alfredo
Taco Mac & Cheese
Keto Chicken with Chef's Select Vegetables
Farmers Market Plate with Seasonal Vegetables and Quinoa
or

Sandwiches
Served with choice of chips, fruit, or vegetables.

Main Street Club
Buffalo Chicken Wrap
BL Double T
Smoked Cured Beef, Swiss and Beer Mustard
Turkey Club Wrap
or

Salads
Served with Mint Anchove Dressing and Tomato Butter
Spinach and Strawberry Salad, Goat Cheese and Chicken with Poppyseed Dressing
Blue Anchove Bruschetta Salad
Bistro Greek Salad with Chicken

All Box Lunches come with Cookie or Goosey Butter Cake
Drink Service Additional \$2 Per Person
Ice Tea, Lemonade, Water, Includes Cups

All Items \$12 per person.
All Pasta and Sandwiches can be made Gluten Free \$1 Additional
Free Delivery on Orders Over \$100



PHONE OR TEXT
636-244-8244

Business Lunch
BLUEANCHORBISTRO.COM




JOB OPENING—PROJECT DEVELOPER

The Boonslick Regional Planning Commission located in Warrenton, Missouri, has an immediate opening for the position of Project Developer. This position requires excellent organizational, writing, communication, and administrative skills. The individual selected will be responsible for the development and oversight of community projects as well as part of the planning team for economic development. Boonslick offers a competitive salary with paid insurance, vision, dental, and retirement. Salary is commensurate with qualifications with an anticipated range of \$37,000 to \$48,000. To be considered for the position, please submit a resume with three professionally-related references to: Boonslick Regional Planning Commission, Attn: Executive Director, PO Box 429, Warrenton, MO 63383 or ceggen@boonslick.org. Boonslick Regional Planning Commission is an Equal Opportunity Employer.

AUGUST 21, 2021
10AM-2PM
 Diekroeger Park, Wright City
FREE!!!



Mike Thomas of
 KFAV/KWRE
 will be broadcasting
LIVE
 11:00am-1:00pm

Raise the Woof!



RESCUE VILLAGE

LOCAL RESCUE GROUPS WILL HAVE ADOPTABLE DOGS!



WIENER DOG RACE

CONTESTS:

- DOG/OWNER LOOK ALIKE
- GROOVIEST COSTUME
- BEST PET TRICK

FOR YOUR DOG:

- OBSTACLE COURSE
- PET-ICURES
- ROMP IN THE PARK

VENDORS

CHILDREN'S ACTIVITIES
 K9 DEMONSTRATIONS
 OBEEDIENCE/TRICK DEMOS
 NO ALCOHOL
 FOOD-ICE CREAM

Peace Love Paws



Presented by:



Concerned Citizens for Animal Care of Warren County
 PO Box 313 Warrenton MO 63383
www.wags-whiskers.org

Sponsored by:



MAIN St.
 REAL ESTATE
 636.456.1111

WOOFSTOCK 2021



CAR & MOTORCYCLE SHOW

SEPTEMBER 25
NOON - 4PM
MAIN ST. WARRENTON MO

FREE REGISTRATION
 Registration 9:00am - Noon
 Judging begins at Noon
 Awards Presented at 4:00pm

Save time by preregistering. Forms & instructions can be found on the city's website: www.warrenton-mo.org or City Hall 234 West Boonslick, Ig, 63383.

AWARDS PRESENTED TO TOP 3 IN EACH CLASS

A Technical Advisor will be available for registration to assist with classifying vehicles.

<p>Original Vehicle</p> <ul style="list-style-type: none"> • Pre-1970 • 1951-1969 • 1967-1979 • 1980-2004 • 2005 Current 	<p>Pickup Open Class</p> <ul style="list-style-type: none"> • Import Open Class • Custom (Over 2000) • Street Rod (up to 2000) • Rest Mod • Pro Mod 	<p>Motorcycle Original</p> <ul style="list-style-type: none"> • Motorcycle Custom • Major's Choice Car • Major's Choice Motorcycle • Ladies' Choice Car • Ladies' Choice Motorcycle
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*No registration for Major's Choice Classes





Sponsored by Warrenton Tourism Commission



Why WCHS?

- Paid Training
- Team Building
- Family Atmosphere
- Fun!!
- Supportive Leadership
- Staff Appreciation Events

*Must pass background check and drug test
 *Must have valid Driver's License
 *Must have GED or high school diploma

Now Hiring!

Direct Support Professionals
\$14.50/hr
 with .50 cent differential for overnights and week-ends!
ALL SHIFTS!

If you are seeking a rewarding career with the opportunity to make a difference in someone's life

JOIN OUR TEAM!

Warren County Handicapped Services provides a variety of support services to individuals with developmental disabilities throughout Warren County. We are seeking reliable, dedicated and compassionate staff to join our work family!

To apply: www.wchsmo.org/jobs



July 20, 2021

VETERAN & COMMUNITY

HIRING EVENT!

1:00 PM - 4:00 PM

VFW Post 4436
100 N Allen St
Montgomery City, MO

FOR MORE INFORMATION CONTACT:
Sherri Henderson, Veterans' Employment Representative
(636) 255-6060 x 5267 / sherri.henderson@dhewd.mo.gov



For additional information on state Missouri Office of Workforce Development services, visit the Missouri Job Center near you. Local and additional information are available at jobs.mo.gov or 1-866-726-3263 (3626).

The Missouri Department of Education and Workforce Development is an equal opportunity employer. Programs, auxiliary aids and services are available upon request to individuals with disabilities. Missouri Relay Services at 711.

First Responders Appreciation Day

July 10

First Responders who show an I.D. swim for
FREE at the Warrenton Aquatic Center when
accompanied with a paid admission.

Job Opening Administrative Assistant

College United
Methodist Church

701 E. Main St.
Warrenton, MO
(across from Dollar Tree)

21-24 hours a week
Tuesday - Friday

A full job description & how to
apply is found at:
collegemethodist.org



July 30

9:00 - 11:00am Backpacking
12:00 - 2:00pm Orienteering
Warrenton Pool Park Pavilion

Backpacking Preparation & Orienteering Programs

The City of Warrenton and the MO Department of Conservation are teaming up to offer two great FREE activities. Backpacking Preparation teaches how to pack for hiking, look for the best features in a backpack, and fun places to explore in Missouri. The Orienteering Program will teach how to use a compass to reach a destination, identify locations, how to map your route, and includes a treasure hunt with prizes. You can take one or both courses. All ages are welcome. Children under 16 need to be accompanied by an adult. Please dress for the outdoors, bring plenty of water, and if you choose to take both courses, we suggest bringing a sack lunch.

Register at
www.mdc.mo.gov/events