

**Wednesdays with
Warrenton Area Chamber of Commerce**
February 17, 2021

UPCOMING CHAMBER EVENTS

Friday, February 19th

12:00 Noon

Ribbon Cutting—Olive's Bakery

*"When we strive to become better than we are, everything around us becomes better too."
~Paulo Coelho, The Alchemist*

WELCOME NEW MEMBERS

**Brenda Turner w/Berkshire
Hathaway Home Services
Select Properties**
(636) 235-2113
Cbrenda2sell@yahoo.com

RIBBON CUTTING

OLIVE'S BAKERY
February 19th, Noon
902 W. Hwy M, Truesdale

2021 CHAMBER BOARD PLANNING RETREAT REPORT

The Warrenton Area Chamber of Commerce' Board of Directors gathered for their annual planning retreat to set goals for 2021. The Board's goal setting was a process that took several hours of discussion and reflection on last year's challenges and successes.

Acknowledging that there are more challenges ahead, the Board was able to set goals based on marketing, school partnerships, member growth and outreach, and future events. With the pandemic still in the forefront of every consideration, the Board was tasked to be flexible and creative with their goals for 2021. In the age of virtual meetings, mixed with small in-person meetings, the Chamber has been able to create a "new normal" for now.

Events are the most challenging, at this time, and there were several that had been cancelled in 2020 because of the pandemic. The Board has decided to plan only those events that can be held outside for now and will look to other events in the future, when it is safe for both our members and our community's residents to attend.

School partnerships continue to be a focus for the Warrenton Area Chamber as we invest in the future of our community's students. Our member businesses are in a position to offer internships, business site visits, mock interviews, and volunteer/community service opportunities to our students. With the exposure of the various businesses and industries our region has to offer, the students would be able to focus on their interests and make educated decisions concerning further education and/or employment.

Marketing our area businesses is always an important part of the Warrenton Area Chamber of Commerce. With our "Think Local, Be Local, Buy Local" campaign, the Chamber is working to remind our area residents to shop their community first for goods and services. It not only saves them time, gas, and money, it also puts that money back into our roads and emergency services.

The Warrenton Area Chamber of Commerce welcomes all businesses and individuals that either live and work in the community but have an interest in doing business here. The Chamber ended 2020 with 190 members and the Chamber Board is working hard to represent those members and their future in our area.

For more information about the Warrenton Area Chamber of Commerce, go to www.warrentoncoc.com.

WARRENTON AREA CHAMBER MISSION STATEMENT

"To enhance the business climate and quality of life for the Warrenton area through programs that facilitate and stimulate economic and professional growth."

BUSINESS SPOTLIGHT OF THE MONTH Shelter Insurance—Sarah Thoroughman



Kelly Hill
Agent

201 Northwest Ave
Wright City
636-745-2514



Sarah Thoroughman
Agency Representative

AUTO • HOME • LIFE

We're your Shield. We're your Shelter.

Sarah started working with Shelter Insurance Companies in 2014, receiving her Property and Casualty License the same year; she joined Kelly Hill's Shelter Insurance Agency located in Wright City in 2017, also earning her Life Insurance License at that time. In 2021 Sarah transitioned into a more dedicated sales position within the agency, with the goal of becoming more involved in the communities in which she works. Kelly and Sarah believe it is their job to help you find the types of insurance coverage you need to protect what matters to you most. They look forward to educating as many as they can on the importance of insurance and providing the right coverage at the right price, while also upholding the outstanding service you should expect. Call 636-745-2514 and Sarah would be happy to help!

FRIENDS OF THE CHAMBER

CertainTeed
www.certainteed.com

Legacy Drugstores
www.legacydrug.com

Ratholland Towing & Automotive Services
www.rathollandtowingandauto.com

Farmers Insurance - Nick Skibinski
www.agents.farmers.com/mo/warrenton/nick-skibinski

Amy Lombardo Insurance - Amy Lombardo
www.myuhcagent.com/Amy.lombardo

Warrenton Office Furniture - Patsy Barteau
www.warrentonofficefurniture.com

Town & County Garage, Inc.
www.townandcountygarage.com

Warrenton Area Chamber of Commerce

2021 Community Guide/Directory Advertisement Order Form

Business Name: _____
Contact Person: _____
Contact Person e-mail: _____
Daytime Phone Number: _____

- ☐ \$850 Outside Back Cover - 5" x 8" (Previous advertiser has first right of refusal)
- ☐ \$600 Inside Front Cover - 5" x 8" (Previous advertiser has first right of refusal)
- ☐ \$600 Inside Back Cover - 5" x 8" (Previous advertiser has first right of refusal)
- ☐ \$500 Full Page - 5" x 8" (possible choice of placement in Community Guide)
- ☐ \$250 Half Page - 5" x 4"
- ☐ \$125 Quarter Page - 2 1/2" x 4" or 5" x 1 3/4"

Orders must be submitted with payment and art work – business cards will be accepted for ads larger than 1/4 page, however, we reserve the right to adjust the design to accommodate directory needs.

2,000 brochures will be printed and available at banks, realtors, title companies, city offices, Chamber members, and distributed throughout the community. Only 2020/2021 Chamber members will have the opportunity to advertise in this directory.

Ads sold on first come basis – ads are four color

Please mail this order form to Warrenton Area Chamber of Commerce, P.O. Box 333, Warrenton, MO 63383 or e-mail (warrentoncoc@socket.net) with ad attachment in pdf or jpeg format. Ads must be submitted by February 12, 2021.

Please make check payable to: Warrenton Area Chamber of Commerce, P.O. Box 333, Warrenton, MO 63383
(Please note address change)

Credit Card ☐ Check ☐



Credit Card #
Expiration Date: Zip Code: 3-Digit Security Code:
Name on Credit Card: _____
Signature: _____

DIRECTORY AND COMMUNITY GUIDE

COMMUNICATING WITH TODAY'S WORKFORCE

"The most important thing in communication is to hear what isn't being said." ~Peter F. Drucker.

In managing a wide variety of workforces for nearly six decades now—private and public settings and large and small organizations and everywhere in between—I have seen communication between employers and employees going from easy to difficult to virtually impossible. Here are a few of the most notable minefields that employers need to lead the way through to improve communication with employees, so that they can in turn improve communication with employers.

1. Balance.

We are currently woefully out of balance in just about everything, everywhere. This is especially true in the area of employer-employee relations. We have gone from one extreme of employer's dominating employees with a one-way communication process to the other extreme of employees using one-way communication with their employers. The workplace is becoming less productive than it needs to be and the only solution is to restore some balance with two-way communication between employees and employers, with better listening and less talking. Two-eared listening captures the meaning of the most important half of Peter Drucker's quote above

2. Compromise.

Compromise is a dirty word for both employers and employees, but for all the wrong reasons. Compromising is seen as a weakness in giving in to the interests of others, rather than as a creative solution, as it really is, to complex conflicts and virtually unsolvable problems. Cooperation in compromising is the only means to get win-win outcomes instead of allowing the traditional competitive, win-lose mentality to stall progress in getting through conflicts and overcoming problems. Coming up with sensible compromises is often contagious.

3. Communication Termites.

Assumptions, beliefs, values, perceptions and expectations can all make difficult communication much harder. The amount of information we are all dealing with today, demands that we take shortcuts in making reasonable assumptions, forming accurate perceptions and true beliefs, and having fair expectations. To make matters worse, the audience in the workforce is changing radically and consequently these termites are on steroids, requiring employers to go past the point of no return in trying to reinvent the way they communicate with employees and accept behavior they would prefer not to.

4. Defensiveness.

Normally defensiveness is prompted by certain approaches one person takes with another. Implying things like superiority, judgment, and control—when we all want equality, acceptance, and freedom—will almost always make the other person defensive and end up shutting down communication from two-way to no-way. Additionally, today we probably have more dishonest defensiveness going on in the workplace. This is ego and pride-driven, where people argue the loudest and meanest about things which they know the least about, such as the motivations behind their own wrong-doing that is not even seen as wrong-doing. This kind of defensiveness requires a whole new style of communication to understand and eventually correct.

5. Two Ears, One Mouth.

The radically changing workforce and the communication difficulties with employers and employees require an application of the old carpenter's rule of measure twice and saw once. In improving communication, employers should take the lead by listening two times for any one thing they say, so that employees can also learn this valuable rule of communication. And the quality of listening must shift from merely listening in order to plan a clever response, to careful listening to truly understand and empathize with the other person to learn how we have all fallen prey to these communication obstacles. Two-eared listening is a good way to understand what is being said or not being said, in order to give a complete response, but only when needed. At times silence can be golden when used strategically.

6. Smiling

Al Capone's famous saying is apropos here. He said, "You can get further with a smile and a gun, than you can with a gun alone. Smiling usually doesn't occur in the more unpleasant discussions, but maybe the smiling would help turn the corner from being unpleasant to pleasant. When you smile, you feel better and when you feel better you communicate better. The next time you are in a fierce argument, try pausing and smiling to start your next reply. Also, pay attention to your own body language and facial gestures to inadvertently avoid creating a defensive climate.

7. Feedback.

Improving today's poor communication between employers and employees, can't happen without both parties seeking, giving and taking helpful feedback about how well or how poorly they are communicating. There are two main communication concerns here that require honest and accurate feedback—clear and thorough understanding and positive impact. A good starting point is for employers to seek feedback from their peers and employees to do the same.

The success of employers and employees in today's workplace requires a drastic improvement in the communication process. At the end of the day, we all know how to do this, and it is mostly a matter of practicing what we already know consistently under challenging. But let me leave you with an important caveat. We are all moving to unfamiliar, uncharted waters without a map and what got us here won't necessarily get us there. The key may be for us to develop our own creative solutions to these seven communication obstacles. The whole wheel doesn't need to be reinvented, just tweaked a little with our own unique fingerprints.

"To effectively communicate, we must realize that we are all different in the way we perceive the world and use this understanding as a guide to our communication with others." ~Anthony Robbins.

~William S. Cottringer

EVENT DATES (see flyers)

February 19 - March 26

Fish Fry - Holy Rosary School



Monday	Tuesday	Wednesday	Thursday	Friday	Saturday & Sunday
6:00am-Noon Members Only Exercise River Walk Lap Swim 1 Hour Limit	6:00am-Noon Members Only Exercise River Walk Lap Swim 1 Hour Limit	6:00am-Noon Members Only Exercise River Walk Lap Swim 1 Hour Limit	6:00am-Noon Members Only Exercise River Walk Lap Swim 1 Hour Limit	6:00am-Noon Members Only Exercise River Walk Lap Swim 1 Hour Limit	CLOSED
12:15 - 1:30 Rec Swim	CLOSED	CLOSED	CLOSED	CLOSED	12:00 - 1:30 Rec Swim
1:45 - 3:00 Rec Swim	CLOSED	CLOSED	CLOSED	CLOSED	1:45 - 3:15 Rec Swim
3:15 - 4:30 Rec Swim	4:00 - 5:30 Rec Swim	CLOSED	4:00 - 5:30 Rec Swim	4:00 - 5:30 Rec Swim	3:30 - 5:00 Rec Swim
4:45 - 6:00 Rec Swim	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED
Pool closes at 6:00pm	Pool closes at 5:30pm	Pool closes at Noon	Pool closes at 5:30pm	Pool closes at 5:30pm	Pool closes at 5:00pm

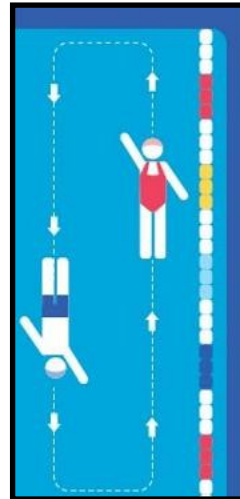
Guidelines

We are currently following state COVID guidelines to the best of our ability. We appreciate your patience as guidelines are continually changing.

1. Morning Exercise time is open to Annual Members Only. Lap lanes must be reserved in advance online.
2. Rec Swim is open to anyone with reservations. Reservations must be made 24 hours in advance online.
3. Pool capacity is limited to 20 guests.
4. ANYONE entering the facility will be required to wear a face mask when not in the water.
5. We will administer temperature checks for everyone entering the aquatic area. Members with a 100.3 degree temperature or higher will not be allowed in the facility.
6. Please arrive wearing your swimsuit and mask if possible due to limited changing area.
7. Showers are not open.
8. The facility attendant will disinfect the pool area and restrooms throughout the day.
9. The toddler area and slide are closed until further notice.
10. Deck furniture is positioned for social distancing and cannot be moved. They will be sanitized at the end of each shift.

Although social distancing can be difficult, we will try our best to enforce this at all times.

Go to the City website for more information or to make reservations.
www.warrenton-mo.org



LAP LANE RESERVATIONS

New Year resolutions create a high demand for lap lane exercise. To best meet the needs of our patrons, we are introducing Lap Lane Reservations.

Lanes are available on a first come first serve basis. Reservations can only be made one day in advance. Before your desired exercise day, simply go online to make a reservation for an available time slot. You can also call ahead on the desired day to check for availabilities.

www.warrenton-mo.org
636-456-2288

*Exercise pool hours 6am-Noon are reserved for members only. During Rec Swim hours lanes are open for reservations to members, City residents, & their guests.



2021 March Schedule

Monday through Friday	8:00-8:45am	Jeanette
	\$69 members, \$138 residents, \$207 non-residents	
Monday & Tuesday	5:45-6:30pm	Sherry
Monday & Wednesday	8:00-8:45am	Jeanette
Monday & Wednesday	9:00-9:45pm	Sherry
	\$30 members, \$60 residents, \$90 non-residents	
Tuesday & Thursday	8:00-8:45am	Jeanette
Tuesday & Friday	10:00-10:45am	Linda
	\$27 members, \$54 residents, \$81 non-residents	
Friday	8:00-8:45am	Jeanette
	\$12 members, \$24 residents, \$36 non-residents	

Register at the Aquatic Center • 751 Warrior Avenue

HOLY ROSARY SCHOOL FISH FRY

FUNDRAISER

Beginning: February 19, 2021

Last Fish Fry: March 26, 2021

Every Friday During Lent
(except Good Friday)

Serving Dinner: 4:00 pm - 7:00 pm



DRIVE THRU ONLY

NEW

TRY OUR FRIED FISH SANDWICH

\$5.00

MENU

\$10.00

- Hand Breaded Fried Fish
- Fried Shrimp
- Hush Puppies

CHECK OUT THE 2 DRIVE THRU LOCATIONS ON SITE

⇒ ⇒ ⇒ Thank you for supporting Holy Rosary School! ⇐ ⇐ ⇐

For more information call the school office: 636-456-3698 Ext. 2
Holy Rosary School - 716 E. Booneslick Road - Warrenton, MO 63383
(2/10 of a mile east of Highway 47)

Warrenton Aquatic Center RECREATIONAL SWIM TIME SLOTS OPEN TO ALL!

Being a member or City resident not required.

Visit the City website to reserve a time slot and review the guidelines. Pool capacity is limited to 20 guests. Reservations must be made at least 24 hours in advance. The pool will close early if there are no reservations..



WWW.WARRENTON-MO.ORG

751 Warrior Avenue, 63383

636-456-2288